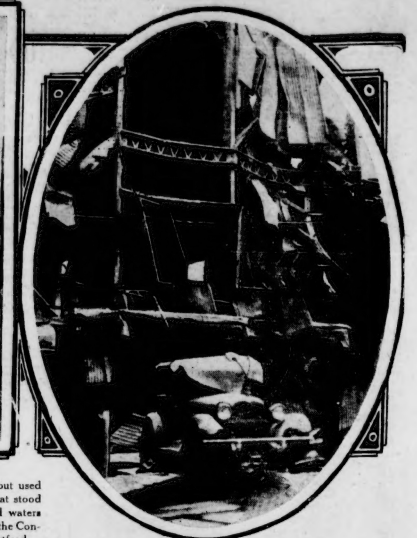


The Bulletin's Page of World News Told in Pictures

Explosion Kills 28 : Reclothing Flood Waifs : Coaching Revived



ALONG WITH THE MEDAL of the National Geographic Society, Col. Charles A. Lindbergh received while in Washington the degree of master of science in aeronautics from St. Joseph's College. The youthful colonel talking with Rev. A. C. Brown, president of the college



NOT ONLY USED but used up were these cars that stood for days in the flood waters on the eastern side of the Connecticut river at Hartford

WHEN THIS GAS TANK of 5,000,000 cubic feet capacity exploded at Pittsburgh, Pa., 28 were killed and 300 injured, and all that was left was a mass of tangled steel and iron. The motor car was only slightly damaged



FLEETWOOD, ENGLAND, where over 1,000 homes were flooded when a terrific gale drove high tide eight feet above normal level



ONE OF THE QUEER "LUNGS" of the new Holland vehicular tunnel joining New York and New Jersey. Fresh air is inhaled and foul air exhaled



PATHOS OF NEW ENGLAND'S FLOOD: Little Joey Russell of East Hartford, who lost all his clothes, heads the line of tots for warm coats distributed by the Red Cross



THE OLD-TIME SPORT OF COACHING was revived recently when the "Venture", famous coach of Alfred G. Vanderbilt, was again put into use by his son, William H.



A STREAM OF (HOT?) DOGS: The aristocrats of the Toronto Hunt Club pack ride by truck to the hunt at Aurora



READY! GO! The start of a half-mile Cambridge University race, won by A. W. Hill, second from the right



TO RING WITH GRAND OPERA NO MORE: Old Covent Garden, London, where since 1732 opera has been given, is being torn down to give added room to the famous market. The present building dates from 1859



THE TURKEY IN FLIGHT is seldom seen even in the movies. This one, supposedly, makes a fine shot for the fair hunters



THREE LITTLE ENGLISH MAIDS leave for Hollywood, Calif., to become movie queens. They are triplet sisters, Angela, Claudine and Claudette Worthington



NOT WORRIED! Tilton Village ladies surprised the followers of the Cotnamers Hunt when they held them up in highwaymen garb for the local nursing association



OLDEST LIVING HUMAN: Nah-Nah-Nah-Shuk, full-blooded Pawnee Indian, 110 years old; married five times and has lost track of his thousand odd descendants



AN IMPRESSIVE CEREMONY at Sofia, Bulgaria, when King Boris and his army were blessed by Metropolitan Stephen of the Greek Catholic Church. The king and the prelate at the left



JOE J. C. McLENNAN, of University of Toronto, winner of the Royal Society of London's medal for researches in physics



THE WILL TO WIN: A remarkable speed picture of racing greyhounds, showing the straining muscles of the leading dog striving to hold first place



A SYMPHONY IN GRAY: Squirrel for the coat and platinum fox for the collar. A popular, smart combination

General Motors Service School Opens in Edmonton

Local Dealers' Mechanics Receive Special Training to Assure Better Service for General Motors Car Owners

EFFICIENT SERVICE MEN ARE DEVELOPED IN SCHOOL

General Motors Limited of Canada Inaugurates Special Class of Instruction—Diplomas Granted for Efficiency—Every Element in Car Construction Treated by Staff of Experts

With a view of developing to the highest point of efficiency a corps of service mechanics, General Motors Products of Canada Ltd. have opened up a school of instruction in this city, having acquired quarters in the premises occupied by the Edmonton Motors Ltd., 10228 96th street.

The school idea was inaugurated this summer at Oakville, Ont., and its success was followed by the opening of a school in Vancouver. Later the company's head office of experts opened up a similar school in Calgary and today a class of more than a dozen auto mechanics are receiving tuition here. Schools will be opened in the near future in Saskatoon, Regina and Winnipeg.

More than three and a half tons of materials are carried by the General Motors staff on their present instruction tour.

General Motors Products of Canada, Ltd., in the course of instruction, goes to great lengths to acquaint the students in the various tasks associated with the handling and repair of cars. Automobiles of many kinds are taken apart before the students and when the chassis and motor have been torn in pieces they are reassembled for instructional purposes under the guidance of experts.

The purpose of the course is to assure owners of cars manufactured by General Motors company of a thoroughly organized and competent service staff in the city and district.

During its stay in Edmonton the school is giving a series of classes in work connected with the construction of cars. The instruction is given by H. N. Crumpler, assisted by E. F. Milne.

Mr. Milne is the manager of the service promotion division for western sales and service department.

Diplomas are granted to those capable competent mechanics in the General Motors, but great care is taken that these certificates go only to highly efficient men, who prove their knowledge by examination and meet high standards over the ordinary run of mechanics.

The practical portion of the course includes more than mechanical instruction. Much work and body service also are imparted on which expert training is provided. Separate rooms are devoted to this part of the training and a regular class room is maintained for instruction in the general service system. All important systems of illustration are used as part of this course.

Among the lecturers on the tour are the following: M. J. Conley, who is lecturing on service promotion; C. W. Strickland, who is an expert in the technical side of the work; and V. Shivers, to whom has been entrusted the closed body and drive system.

In featuring this innovation of schools for mechanics the company believes that the problem of perfect service is having solution. Standardization of the service work

is a great essential and general recognized all through the service. Resulted in this case in the instruction, service engineers in the world of the General Motors and in a better knowledge of the construction of the General Motors cars.

The new service system is being placed in the hands of the mechanics and the service system is being placed in the hands of the mechanics.

Every mechanic who is a part of the service system is being placed in the hands of the mechanics and the service system is being placed in the hands of the mechanics.

General Motors is a great essential and general recognized all through the service. Resulted in this case in the instruction, service engineers in the world of the General Motors and in a better knowledge of the construction of the General Motors cars.

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General Motors Products of Canada, Ltd.

ANNOUNCE THE INAUGURATION OF THEIR

SCHOOL for MECHANICS in EDMONTON

Open only to selected Mechanics from firms dealing in General Motors Products

Giving these mechanics intensive instruction in the use of every modern facility for insuring accuracy and quality work in the maintenance and repair of cars.

PROMOTES

Clean Maintenance Premises,
Courteous, Well-Trained Servicemen,
Modern and Adequate Equipment,
Fair and Uniform Service Everywhere.

To Owners of

CHEVROLET - PONTIAC - OLDSMOBILE
OAKLAND - McLAUGHLIN-BUICK - CADILLAC
LASALLE - G.M.C. TRUCKS

PUBLIC INSPECTION IS INVITED

General Motors Service School

THIRD FLOOR, EDMONTON MOTORS BUILDING

Oldsmobile Service

IS PROMPT, EFFICIENT, COURTEOUS
AND HONEST, AND IS SUPPORTED BY
AN ADEQUATE

Stock of Parts

Carried by us and at the Edmonton Branch of General Motors Products, Ltd. Our mechanics will be in attendance at General Motors Service School all next week. We then hope to be able to render still better service on

OLDSMOBILE

Pendleton's Auto Sales

10230 99TH ST

PHONE 1010

AUTOMATIC SPARK PLUG WINS FAME

NEW YORK, Nov. 24.—Engineers here had the invention of a self-adjusting ignition system are second in importance to the refrigerator.

The invention in automotive engineering has already been built out with considerable success in speed boat motors. It is the development of many years of experimenting.

The new ignition principle is incorporated in a single unit in the form of a spark plug with an automatically adjusting, expanding, and a wider gap for starting.

This self-adjusting spark plug was first introduced last spring and was installed in some of the country's most famous speed boats at the various national regattas. The inventors point to the fact that in all the important regattas held in the east this year under the new unit was used in practically every winning boat.

The new type of spark plug is said to obtain the self-adjusting feature by means of a bi-metallic side electrode. In starting the gap of an inch gives a hot intense spark. As the motor speed increases the heat of the motor causes the gap in open to set of an inch, thus doubling the size of the spark for ideal, efficient firing.

When the motor is shut off, the gap adjusts itself to its original small opening, again ready for a quick start.

This unit has been equally successful on the race track and in operation as in speed boats.

OUR POLICY

—To Give Every Customer Satisfaction and Service on a Fair Basis.



CADILLAC LASALLE PONTIAC

McLAUGHLIN-BUICK
GENERAL MOTORS TRUCKS

We Are General Motors Dealers

NOT BECAUSE THEY ARE BIGGER—BUT BECAUSE THEY ARE BETTER

IN THE FURTHERANCE OF THE HIGH STANDARD WE HAVE ADOPTED FOR THIS INSTITUTION, OUR MECHANICS ARE ATTENDING THE GENERAL MOTORS ENGINEERING SCHOOL TO THE END THAT WE MAY RENDER A BETTER SERVICE TO OUR MANY CUSTOMERS IN THIS DISTRICT.



10040-48 104th Street

The Popularity
of the



The One Final Acid Test of a Car Value

is Dependability and Operation
Cost per mile~

The Chevrolet is noted for remarkable dependability and freedom from service expense. An efficient local organization equipped with every known device to insure accurate and speedy repairs is to a great extent responsible for the Chevrolet popularity.

"It's the Service That's Behind the Car That Cuts the Cost Per Mile"

Our Mechanics are attending
General Motors Engineering School

WE HAVE RECENTLY TAKEN OVER THE
OAKLAND Dealership

For the city and are now prepared to service Oakland owners. Our mechanics have taken special training to assure Oakland owners a service second to none

Edmonton Motors Ltd.

CHEVROLET AND OAKLAND DEALERS

10228 96th Street :: :: :: Service Phone 1961

Blazing Horizon OF THE WEST



"Why don't you come for a ride with me?"

The story begins in 1880, in the western town of Cattle Wells, Kan., close to the Indian reservation.

TOMMY HARRISON, a handsome cowboy, is captured when TOMMY HARRISON, a cattle hunter, finds his father in a local saloon.

The boy is befriended by GILBERT W. HARRISON, a ranchman, who takes him to his home in the hills.

GILBERT HARRISON, the son of the ranchman, is a cowboy, and he is the one who takes Tommy to the hills.

GILBERT HARRISON, the son of the ranchman, is a cowboy, and he is the one who takes Tommy to the hills.

CHAPTER IV

Joe Craig rode up the grade and when he reached the top he turned back and saw a man on a horse. The man was a cowboy, and he was the one who took Tommy to the hills.

From that little cowboy, Joe Craig rode up the grade and when he reached the top he turned back and saw a man on a horse. The man was a cowboy, and he was the one who took Tommy to the hills.

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THE GUMPS

Let the Rainy Days Come

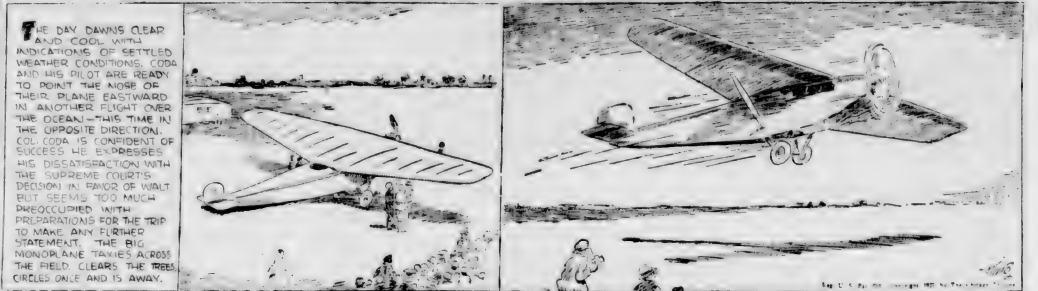
By Sidney Smith



GASOLINE ALLEY

Giving Coda the Air

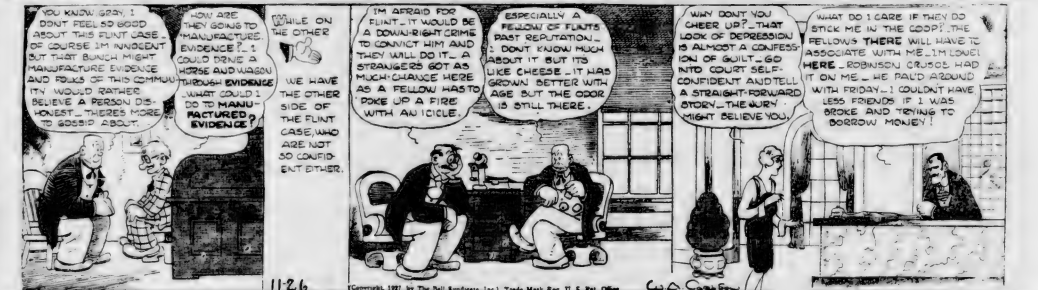
By King



THE NEBBES

Is There No Happiness?

By Sol Hies



BOOTS AND HER BUDDIES

So Inconsiderate of Them

By Marti



WINNIE WINKLE, THE BREAD WINNER

The Eastern Star

By Banner



LITTLE ORPHAN ANNIE

The Woman Pays

By Harold Gray



Flapper Fanny Says:

PAULINO IS DEFEATED IN FIERCE BOUT

**Johnny Risko Battles His
Way to Top of
Heap**

NEW YORK, Nov. 28.—In one of the most furious and desperate weight battles ever waged on Madison Square Garden, John L. Sullivan, the champion, defeated his way to the "gentle ranks" title contender with a decisive victory over the challenger, Francisco Laguarda of Spain. Laguarda weighed 165, while Sullivan weighed 185, March 1897.

Taciturn Struggle

For almost two minutes of the struggle, a sizzling combat the friend both exclaimed at the close of the first round, "That was a splendid act on his own game and he outslugged him. There were no knockdowns, but he was a real winner," Willis Tom Hennessey and Hennessey during his American life, was a strong and solid fighter.

In each of the ten rounds, the three men stood toe to toe with their hands raised, pouring in a steady volley of rights and lefts to the head and body and 18,000 fans rocked the garden with their snare. There was no question of the winner in the close, a majority of the ring-side critics crediting Rizzo with seven rounds; two for Paulino and one even.

Never Gave Up

It was a clash of a "rusher" man in Rizzo and a man of caliber in Paulino, a steel-reinforced in Paulino's defense.

the 1950s clearly in favor of rebounding youth from Cleveland. Paulino was game in the cage, but never knew he was "licked" and even at the close when blood streamed from his nose and lip fought back in the toe to toe fashion that always has brought him victory here.

English Cricketers Celebrate Birthday

BLOEMFONTEIN, South Africa, Nov. 28.—P. Holtman and H. Burcliffs, Yorkshire cricketers, are touring with the English eleven in South Africa, celebrated this




Spick and


PROMPTNESS

EFFICIENCY
COURTESY

TAXI!



JACK'S
Tavern



Ex
lik



MILWAUKI
NORTH WEST B
EDHON

This advertisement is not inserted
by or for the Government

is own do not always like the truth. An
 (man, whether it's or not, might find
 a hard direction in a display of articles in
 "without" produce expenditures.

Better Programs, Higher Power, Less Interference

CHAIN BROADCASTS AND NETWORKS MAY RESULT IN ELIMINATION INTERFERENCE

Just off your radio set, out of the house and turning up the last few minutes of the program, you begin to hear a new voice. This is the beginning of a new radio program, one of the many that are being broadcasted during the winter months. The quality of these programs is being improved, and the interference between them is being eliminated. This is the result of the new chain broadcasts and networks that are being established.

The new chain broadcasts and networks are being established in the United States and Canada. These programs are being broadcasted during the winter months, and the quality of these programs is being improved. The interference between these programs is being eliminated, and the result is a better program, higher power, and less interference.



When He Plays on His Big Bass Horn

Have the best of both worlds. A radio set that will give you the best of both worlds. A radio set that will give you the best of both worlds. A radio set that will give you the best of both worlds.

HEAR THE Difference

The new Hearst radio set is the best of both worlds. It will give you the best of both worlds. It will give you the best of both worlds. It will give you the best of both worlds.

Millard RADIO POWER

DISTRIBUTORS FOR ALBERTA
Three Battery Service Limited,
100-110 Avenue Road, Edmonton.
Main Ave. and First Street West.
Calgary.



Beauty in Radio
(that charms the eye)
(as well as the ear)

J. A. Werner's Hardware
10139-99th Street Phone 2230

Turn Dials Slowly to Check Nuisance

Every operator of a radio set should know how to turn the dials slowly and carefully. This is the best way to check for a nuisance. It will give you the best of both worlds. It will give you the best of both worlds.

STEWART & FRANK SERVICE STATION
10071-100th Street, Near Macdonald Road
Phone 6617

DeForest Crosley Radio Willard A. B. Power Units Eveready Batteries Westinghouse and DeForest Tubes

PEARSON TYPEWRITER & RADIO CO.
ROYAL AND CORONA TYPEWRITERS
QUALITY RADIO SUPPLIES
10147 Jasper Ave., Edmonton. Phone 1633



Enjoy Radio as You Never Have Before

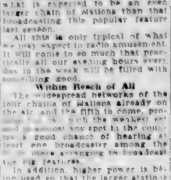
You will never be satisfied with radio sets built on ordinary principles after once experiencing the best performance of the new Westinghouse Batteries Sets.

J. A. Werner's Hardware
10139-99th Street Phone 2230

Westinghouse PIONEERS IN RADIO

Taylor & Pearson
10215 109th Avenue Phone 2117 or 4266

Radio's Music Makers



NEW CANADIAN RADIO STATIONS

Two in Hudson Straits Are Complete; Third Nearly Ready

Keep Your Radio Set at Maximum Efficiency

by replacing the tubes once a year.

UX-201-B Westinghouse RADIOTRON

Westinghouse RADIOTRON

Alberta Radio Company
114-118 Avenue Road Phone 2222

Pearson Typewriter and Radio Co.
10147 Jasper Ave. Phone 1633

Taylor & Pearson, Ltd.

J. A. Werner's Hardware
10139-99th Street Phone 2230

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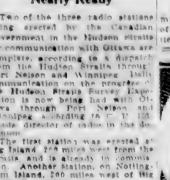
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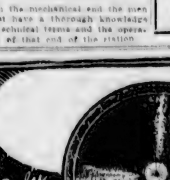
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DeForest Crosley Models
Canada's Greatest Radio Values

BEECROFT ELECTRIC
9109 118 Ave. Phone 6063

Victor Northern Electric
Cone Speaker



The J. A. WERNER Radio Store
Announcing

A Christmas Radio Club

\$1.00 DOWN

JOIN NOW

CLUB "A"
Westinghouse "57" Compact

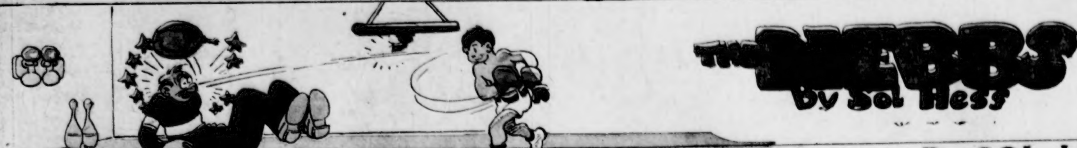
CLUB "B"
Westinghouse "60" Music Room Set

CLUB "C"
Westinghouse "Battery" Console New "A-1" Set

JOIN NOW! --- CLUB CLOSES SOON!

Taylor & Pearson, Ltd.
Distributors of Westinghouse Radio

J. A. Werner Hardware
10139-99th Street (Market Square) Established 1906



THE NEBBS - - Kid Junior Beats Battling Nebb! - - By SOL HESS



B E C K E T E T H E L I T T L E O L D M A N K E M O V E



FRECKLES AND HIS FRIENDS



Protect Your Health

Simple, understandable articles that tell you how to keep well, written by

Dr. Frank McCoy

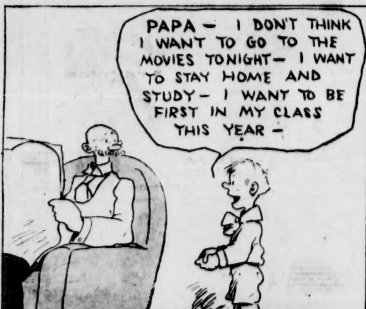
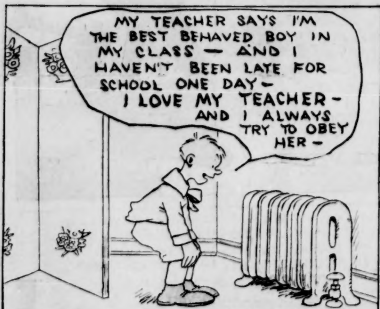
A leading authority on important subjects of health. Follow them in the

Bulletin Every Day

THE GUMPS



SIDNEY SMITH





OUR BOARDING HOUSE



Major
Hoople

—traveller, philosopher and man of vivid imagination. His many friends follow his adventures

Every
Day

This and many other exclusive features are a source of delight to the thousands who read the

Edmonton
Bulletin